

JPL Flavour Technologies



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JPL Flavour Technologies is a family-run flavour manufacturer creating flavourings for the food and beverage industry. Established in 2016, they create bespoke flavours for well-known consumer brands across a wide range of applications such as beverages, bakery, confectionery, health & nutrition, dairy, personal care and E-liquids.

‘As our industry is very specialised’, says Jake Lavelle owner of JPL. ‘We tend to look for people in our sector who have a specialism. Those employees who have done a BTEC are a real draw for us as it provides a perfect foundation for what we need our candidates to know. They already have health and safety knowledge as well as a basic understanding of chemistry which is a real bonus. BTECs provide a practical element to its qualifications which really helps develop skills that we look for.’

We have a 100% keep rate with our BTEC recruits and have been very satisfied with all of them. As they have been in the real world, they feel more comfortable in the work environment. A BTEC is a good way of training someone for the real world of work.

BTECs are the perfect balance between practical and education. They give people a chance to try a different way of learning that opens up a lot of opportunities. It’s evident that employees who have a BTEC have a different mindset to those that choose the more academic route and this approach works really well in our business.’